

Friends of the Blue Star Trail: Board meeting

Minutes June 16, 2006

Present Jeanne VanZoeren, Jan Blaising, Clark Carmichael, Sunny Hill.

1. Minutes of the May, 2016 were reviewed and approved as distributed.

2. **Treasurer's Report:**

Report was submitted by John Adams reviewed. An update on receipts and expenses of the upcoming Toast to the Blue Star Trail was reported by Clark. He also detailed progress on corporate sponsors for August 20, 2016 Lakeshore Harvest bike ride. The Allegan County Development Fund is in excess of \$200,000.00 at this time. The IRS has imposed a late fee for taxes imposed on the property donated for 2015 raffle. We intend to appeal that decision given the fact that the we had to do a second drawing which delayed the payment.

3. **President's Report:**

Jeanne continues her efforts to secure easements in Casco Township. She indicated that it would be helpful to have an outside agency to assist with the land evaluation and other necessary forms to ensure that the process was consistent with statues. Following was a motion followed in this regard to have the president secure a bid from Land Matters for cost per resident units to assist in this effort. The motion was approved.

Jeanne also reported that she received a letter of resignation from Jim Van Buren. It was with deep regret that the board approved the motion to accept the resignation of Jim Van Buren from the Friends of Blue Star Board of Directors. Jim contributed much to the development and ongoing operation of our website, annual bike tour, and the growth of our community awareness. Fortunately, Jim has agreed to continue to volunteer his skills with the website and bike tour as time permits. THANK YOU for your years of service, Jim.

Board members are encouraged to submit names of possible board member candidates, especially those with computer management and communication expertise.

4. Sunny reported on the upcoming Saugatuck-Douglas 4th of July parade. As always the BST will participate. Sunny suggested that we communicate to our friends and neighbors about the Michigander Blue Star Trail Soiree to be held at Fenn Valley

Vineyards on July 22, 2016. This event is being sponsored by Michigan Trails and Greenways Alliance. Proceeds will benefit FOBST.

5. Jeanne led a discussion of the pros and cons of changing the name of the trailway. An ad hoc committee of the board met earlier in the month to talk about changing the trailway name, which we have had since the inception of the BST in 2008.

This agenda item was predicated by a BST donor who had asked us to consider the idea of incorporating either “lakeshore” or “harvest” or both in our trailway name. A lengthy discussion followed. It was agreed that Jeanne would email the donor with the ad hoc committee’s summary analysis and recommendations for his review and comment.

6. Another discussion followed regarding a long range social media planning. Board members should be on the lookout for area residents who have communication/marketing expertise to help us going forward.
7. The next board meeting will be Thursday, July 21 ,2016 beginning at 4:00 PM at Casco Township.
8. Meeting was adjourned at 5:35 PM.

Submitted by Jan Blaising, Secretary